

IN THE CLAIMS:

1. (Currently Amended) An image display device comprising:
an image display element for modulating incident light and displaying
an image; and

an illumination device for sequentially irradiating with light in each
color said image display element, which is adapted to change an image displayed on said image
display element in synchronization with the irradiation of the light to thereby recognize the
image as a ~~full color image~~, wherein

said illumination device comprises a light source for emitting white
light; a plurality of color filter members being rotatably arranged between said light source and
said image display element ~~and having mutually different characteristics~~; and a filter drive means
for rotationally driving each of the plurality of color filter members individually, and wherein
said illumination device further sequentially converts the white light emitted from said light
source into each color of light by rotationally driving said color filter members and switches
image quality of the ~~full color~~ a displayed image by switching said rotationally driven color filter
members, wherein

said plurality of color filter members comprise a first filter member and
second filter member, and an area of a certain color area on said first filter member is different
from that on said second filter member.

2. (Original) An image display device according to Claim 1, wherein said
color filter members have a plurality of color areas.

3. (Currently Amended) An image display device according to Claim 2, wherein the characteristics of said color filter members are mutually different from each other by virtue of the relative portions of ~~the~~ said color filter members occupied by each of ~~said~~ the plurality of color areas on one color filter member being different from the relative portions occupied by each of ~~said~~ the plurality of color areas on ~~the~~ said other color filter member.
4. (Currently Amended) An image display device according to Claim 2, wherein the characteristics of ~~the~~ said color filter members are mutually different from each other by virtue of transmittancy characteristics of one of ~~the~~ said color filter members being different from the transmittancy characteristics of ~~the~~ said other color filter member.
5. (Currently Amended) An image display device according to Claim 2, wherein the characteristics of ~~the~~ said color filter members are mutually different from each other by virtue of the number of ~~the~~ color areas on one of said color filter member being different from the number of color areas on ~~the~~ said other color filter member.
6. (Original) An image display device according to Claim 1, wherein said plurality of color filter members are arranged so as to overlap each other at least in part.
7. (Original) An image display device according to Claim 1, wherein at least one color filter member from said plurality of color filter members has a white area.

8. (Currently Amended) An image display device according to Claim 1, wherein said filter drive means drives one of ~~the~~ said color filter members and stops ~~the~~ said other color filter member.

9. (Currently Amended) An image display device according to Claim 1, wherein said filter drive means simultaneously rotationally drives ~~the~~ said plurality of color filter members.

10. (Original) An image display device according to Claim 1, wherein the switching of image qualities by means of the switching of said color filter members is conducted in response to switches or changes in an input stream.

11. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to switches or changes in content of an input signal.

12. (Currently Amended) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to changes in an input signal attribute ~~such as motion~~ characteristics.

13. (Currently Amended) An image display devices according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in accordance with a use[[,]] or a purpose ~~or the like~~ of an inputted image.

14. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to a control from a user input means.

15. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to a control via a communication from an external source.

16. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted automatically.

17. (Original) An image display device according to Claim 1, wherein said image display element is a liquid crystal element.

18. (Original) An image display device according to Claim 1, wherein said image display element is an MEMS-type spatial modulation element.

19. (Original) An image display device according to Claim 1, wherein said image display element is a spatial modulation display element having arrayed micro-mirrors.